



Leveraging Product Development Resources

Is This the Ultimate Competitive Edge?

How and where can you find the best talent to accelerate time-to-market for new products? Our local colleges have labs to help with prototyping and interns for market surveys. Suppliers often can be your partners for developing the next best thing. There are also many outsourcing, internet and global alternatives. Hear from our presenters on how they are leveraging both internal and external resources to their competitive advantage.

Presented by:

ACIST Medical Systems, Inc.
Karen Kensok, Vice President, Product Development

Shock Doctor
Jay Turkbash, Vice President of Product Development

Tennant
Evan Graham, Senior Engineering Manager

Moderator
Jim Nelson, Partner
Clarosys, LLC

Reward your employees for a job well done – send them to a Manufacturers Alliance educational program.

Pre-registration required!

Co-Sponsor:
Product Development and Management Association- PDMA

Date & Time:
Thursday, January 14
7:30 - 9:30 a.m.

Networking
7:15 - 7:30 a.m.

Location:
Hennepin Technical College - Auditorium

9000 Brooklyn Blvd.,
Brooklyn Park (Hwy 169 &
Brooklyn Blvd. Exit east)
Use student lots only.

(See www.mfrall.com for a directional map.)

Reservations:
On-line at www.mfrall.com by Tuesday, January 12, click on Training and Education, then Educational Programs.

Fee:
Members: **Complimentary***
Non-Members: \$30

Members may bring up to four individuals at no cost to monthly educational programs.

Beverages & rolls provided.