



Product Development

Are you satisfied with your product development process?

WHAT ARE THE BENEFITS?

Join a group of successful manufacturing product developers to

- Learn via best practice presentations and benchmarking tours.
- Gain from candid critiques in a confidential forum.
- Receive advice from peers on your critical problems.

WHO ATTENDS?

Key decision makers in engineering, marketing, manufacturing engineering, or software who have responsibilities for product development.

WHAT'S THE FOCUS?

Leading the engineering, development and product introduction process.

Past topics have included:

- New product introduction process
- Voice of the Customer tools
- Reducing time to market and rapid prototyping
- Project management techniques

WHAT'S THE COMMITMENT?

Members

- Attend a half-day monthly tour and/or presentation.
- Contribute and share their experiences.
- Host one program per year.

You can't afford to miss out any longer!