



SEMINAR

Standards 101

What are they and why do they matter?

Join us to hear some history on the development and importance of Industry Standards. Learn why Standards are critical to R&D strategies and a successful product launch. Our presenters will share how Standards are developed, who provides input, and how you may be able to influence which ones to apply to your own efforts. We'll range from EU and domestic to UL, FDA and SAE standards.

Note: There will be plenty of time for audience Q&A - bring your questions!
Certificates of attendance will be provided to be used towards CEUs and contact hours.

Presented by:

Nonin Medical Inc.

Brodie Pedersen, Quality Manager of Product Development

Brodie has 11 years of experience in the medical device industry and 13 years in standards development. He is responsible for Medical device compliance certification and is the leader of the corporate standards team responsible for interpretation and application of applicable standards for Nonin Medical Inc. He is a member of ISO TC121 international standards development technical committee for anesthetic and respiratory equipment, which is responsible for numerous particular and collateral standards documents in the IEC 60601-1 family. Brodie has a BS Degree in EE from North Dakota State University.

The Tennant Company

Jessica Pedersen, Test Engineer

Jessica has 13 years of industrial sector experience, currently at Tennant Company. She is responsible for testing controls and software as well as regulatory issues for large products and has experience in UL and EMC. She has a BS Degree in EE from North Dakota State University.

Pre-registration required!

Date & Time:

Tuesday, March 16, 2010
8:00 - 10:30 a.m.
Networking from
7:30 - 8:00 a.m.
Beverages & rolls provided

Location:

Nonin Medical
13700 1st Ave N
Plymouth MN 55441
(For directions and a map
go to www.mfrall.com)

Reservations:

On-line at www.mfrall.com
by Tuesday, March 16, click
on Medical Device Alliance
then Medical Seminars.

Fee:

\$39 for members
\$59 for non-members
No charge for host company
employees.

*"I enjoyed learning from
speakers that were energetic
and well versed on the topic of
Reimbursement at the Medical
Device Alliance Monthly Seminar."*

Diane Brinza
Director of Regulatory