



About the instructors:

Gregory Burneske is Managing Partner of Clarosys and has over 20 years of experience managing New Product Development projects for medical, industrial and commercial markets. He also serves on the board of the Minnesota chapter of the Product Development Management Association.

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Project Management for Product Development

Learn advanced project management techniques that will help you get your product to market on time.

Product development projects are challenging. Unforeseen technical problems, cross-functional resource allocation conflicts, and time-to-market pressures conspire to give the best project managers fits. This course will give the experienced project management professional new insight into how to improve project outcomes for complex product development projects.

What will be covered?

- How to manage resources across multiple projects
- A simple way to manage project risk and technical risk
- How project sensitivity analysis can help you stay on track
- Breaking down functional silos in a matrix organization
- Rapid execution using project time-slicing, visual status boards, and constraint management
- Reporting status, exceptions, visual tools & earned value

Who Should Attend: Executives, Sales and Marketing, Engineering leaders, Product Developers, Product Managers

Tuesday, September 21, 2010 1:00 – 5:00 pm

Fee:	MA Members	Non-MA Members
<i>Each class</i>	\$199 per person	\$299 per person
	<i>(Fee includes materials and continental breakfast)</i>	
	Receive a 10% discount if you register 10 days prior to the event.	
Location:	Wooddale Church Enter at door number One	
	6630 Shady Oak Rd.	
	Eden Prairie, MN 55344	
	<i>(For directions and map go to www.mfrall.com)</i>	
Reservations:	For instant confirmation, reserve on-line at www.mfrall.com , click on Training & Education then All Events by September 17, 2010.	
	Your satisfaction is guaranteed.	
Cancellation Policy:	No refunds for cancellations after 5:00 p.m. September 17, 2010, or for no-shows at workshop. <i>(Substitutions accepted)</i>	

Pre-registration required!