

Educational Seminars

Co-sponsoring is intended to spread mutual awareness of each other's organizations. Our program announcements are carried in various manufacturing publications and our newsletter (12,000+ circulation). The audience at the monthly educational seminars will contain a cross-section of people working, managing and supporting all facets of manufacturing firms.

Typical seminars have 125 – 200 attendees.

The Human Resource focused educational seminars have 60-100 attendees with HR responsibilities.

The Manufacturers Alliance will provide the following:

- Listing the sponsoring organization in the Manufacturers Alliance: newsletter, flyer, email broadcast and website.
- Arranging a 1-2 minute time slot at the beginning of the program for a representative from the sponsoring organization to give an “infomercial.”
- Providing space for literature and promotional material at the program.

The Co-Sponsor will be responsible for:

- Announcements in your companies marketing campaign, creating awareness and promoting attendance.
- Paying fee \$500 per event.

Don't miss out on this opportunity to get your name and brand in front of your key customers!

