

# Educational Seminars

Co-sponsoring is intended to spread mutual awareness of each other's organizations. Our program announcements are carried in various manufacturing publications and our newsletter (15,000+ circulation). The audience at the monthly educational seminars consists of a cross-section of people working, managing and supporting all facets of manufacturing firms.

*Typical seminars seat 125 – 200 attendees.*

## **The Manufacturers Alliance provides the following:**

- Listing the sponsoring organization in the Manufacturers Alliance newsletter, flyer, email broadcast and website.
- Arranging a 1-2 minute time slot at the beginning of the program for a representative from the sponsoring organization to deliver an “infomercial.”
- Providing space for literature and promotional material at the program.

## **The Co-Sponsor is responsible for:**

- Announcements in your companies marketing campaign, creating awareness and promoting attendance if applicable
- Fee: \$500 per event

**Don't miss out on this opportunity to get your name and brand in front of key customers and prospects!**

