



2019 Advertising and Co-Sponsorship Opportunities

Get your message to our 500 members and 15,000 email subscribers, representing leading manufacturers located primarily in the five-county Twin Cities metro area.*

Limited opportunities offered on a first-come, first-served basis. Reserve today!

A. Sponsorship: Monthly Seminars

12 Events Available; \$500/Seminar

Sponsoring educational seminars helps increase your brand awareness across our 500 member organizations.

Single sponsor per event.

Typical seminars seat 125 – 200 attendees.

B. Banner Advertising: “New” Monthly MA Insider Newsletter

12 Emails/Yr; Max. 5 Spots/Email;

\$175/Mo; 6X = \$1000 and 12X = \$2050

Reach your target audience by advertising in our MA Insider Newsletter. MA Insider reaches 15,000.

C. Featured Supplier Event

4 Product/Service Events/Year; \$2250 each

At a Featured Supplier Event, you showcase your company by informing our members about your products and services that solve issues for local manufacturers.

D. Sponsorship: Annual Peer Group Mega Meeting; 1 Event; \$1750

This yearly events brings together members and facilitators of the twenty Peer Groups with +250 participants.

Custom Packages available

E. Sponsorship: Manufacturer-of- the Year Awards Ceremony & Conference

Platinum & Gold Sponsorships Available;

Platinum \$2500 and Gold \$1000;

www.mfrall.com/manufacturer-of-the-year

This premiere event celebrates excellence in manufacturing by recognizing three firms (small, mid-sized, and large) that exemplify giving back to the industry.

New for 2019: workshop conferences in three tracks: Executive Leadership, Human Resources, and Quality Assurance.

F. Banner Advertising: Weekly Training & Education Update Email

52 Emails/Yr; Max. 5 Spots/Email;

4X = \$275, 12X = \$825, 26X = \$1700

Weekly newsletter reaches 15,000 opt-in subscribers interested in training and education targeted at a variety of disciplines within manufacturing.

H. Advertising: Annual Wage & Benefit Survey; \$700/Insertion

Distributed in print and via email to over 200 local manufacturing firms. Company name also included in Wage & Benefit Survey workshop flyer.

*Customer reach extends beyond the metro area and includes western WI. Reported numbers are ±5%.