



# Owner & CEO Peer Group

## WHAT ARE THE BENEFITS?

- Relationships with peers that foster improvement and growth
- Benchmarking tours with progressive lean companies
- Share best practices and candid, confidential feedback
- **Plus!** Our Company Membership option at no additional charge

## WHO ATTENDS?

This exclusive group is best for the CEO's, Executives and individuals with an equity stake in the business.

## WHAT'S THE FOCUS?

Executive-level candid critiques and sharing strategies for growth. Topics may include:

- Sustaining profitable growth
- The role of marketing
- Working with private investors or bankers
- Changing a mature company
- Upgrading sales teams and growth strategies

## WHAT'S THE COMMITMENT?

- Attend monthly meetings on the 1st Thursday, 8:00 -11:30 a.m.
- Host and present one session every 12-18 months
- Candidly contribute and openly share experiences
- Pay the Peer Group membership dues

*"My CEO peer group does an amazing job bringing relevance to my company. I have been to over 100 peer group meetings and they are all interesting and impactful. Thank you so much for helping me be a better person professionally and personally!"*

Jeff Stone

Owner & CEO

Navy Island