



Product Development Peer Group

WHAT ARE THE BENEFITS?

- Relationships with peers that foster improvement and growth
- Share best practices and candid, confidential feedback
- **Plus!** Our Company Membership option at no additional charge

WHO ATTENDS?

Key Decision makers in engineering, marketing, manufacturing engineering, or software who have responsibilities for product development.

WHAT'S THE FOCUS?

Leading the engineering, development and product introduction process.
Topics may include:

- Linking new products to strategic plans
- Voice of the Customer and Sales inputs
- Reducing time to market and rapid prototyping
- Phase gate systems and Lean Product Development
- Crowd Sourcing and outsourcing strategies

WHAT'S THE COMMITMENT?

- Attend monthly meetings typically on the 1st Wednesday, 8-11:00 a.m.
- Host and present one session every 12
- Candidly contribute and openly share experiences
- Pay the Peer Group membership dues

"The most important aspect of the Leaders Alliance is to grow my network with willing experts in almost every field of study imaginable. I am using this network for myself, my company, and those I know to help solve challenges, to benchmark, and to generally learn whatever knowledge is sought.

Ron Windingstad

Product Engineer Mgr., Mate Precision