



Presidents Peer Group

WHAT ARE THE BENEFITS?

- Relationships with peers that foster improvement and growth
- Benchmarking tours with progressive lean companies
- Share best practices and candid, confidential feedback
- **Plus!** Our Company Membership option at no additional charge

WHO ATTENDS?

This peer group is limited to Presidents, VP's and General Managers with P&L responsibility.

WHAT'S THE FOCUS?

Executive-level strategies for change plus candid peer critiques. Topics may include:

- Profitable growth strategies
- Mission, Vision, and Values
- Upgrading Sales & Marketing Practices
- Continuous Improvement strategies
- Strategy Development and Execution

WHAT'S THE COMMITMENT?

- Attend monthly meetings on the 4th Thursday, 8:00 -11:30 a.m.
- Host and present one session every 12-18 months
- Candidly contribute and openly share experiences
- Pay the Peer Group membership dues

"The Presidents Peer Group is a great vehicle to gain perspective and benchmark your business. It's been fascinating to see the positive changes within our member group as companies buy-in and focus on continuous improvement. My membership allows me to stay current with employer trends and to discuss common issues with a group of really smart business professionals."

Tom Tjernlund
President, Tjernlund Products