



# Accelerating a Lean Culture



**Your instructor:**

**Michael Muilenburg**, is the Operational Technology Manager and Strategic Planner for the Film Manufacturing Division of 3M Company. He leads a team of continuous improvement specialists in nine U.S. locations and 12 international sites. In addition, he coordinates the Division's annual strategic planning process.

This advanced workshop teaches leaders how to apply a principle-based approach to developing and sustaining a culture of continuous improvement. Attendees learn principles of enterprise excellence and how these guide behaviors and create culture. Participants then look at how their existing company systems impact these behaviors and business results. Attendees also identify how these company systems connect with guiding principles and help develop an improvement plan.

Interactive group exercises, case studies, and instructor examples will be used throughout this advanced-level CI workshop.

**Workshop Objectives:**

- Understanding and Defining Enterprise Excellence
- Avoiding the tool trap with Principles & Systems
- Defining and identifying ideal behaviors
- Improving key systems

**Tuesday, May 14, 2019 8:00 a.m. – 4:00 p.m.**

- Fee:** **MA members:** \$369 per person      **Non-MA members:** \$489 per person  
*Receive a 10% discount if you register 14 days prior to the event*
- Location:** **GN ReSound**  
**8001 Bloomington Freeway**  
**Bloomington, MN 55420**  
**952-769-8000**
- Register:** Registration is required. Reserve on-line at [www.mfrall.com](http://www.mfrall.com), click on **Workshops** by 3:00 pm on May 10, 2019. *Your satisfaction is guaranteed.*
- Cancellation Policy:** **No refunds** for cancellations after 3:00 pm May 10, 2019, or for no-shows at workshop. *(Substitutions accepted)*