

## 2019 Advertising and Co-Sponsorship Opportunities

Get your message to our 500 members and 15,000 email subscribers, representing leading manufacturers located primarily in the five-county Twin Cities metro area.\*

*Limited opportunities offered on a first-come, first-served basis. Reserve today!*

### **A. Sponsorship: Monthly Seminars**

**12 Events Available; \$500/Seminar**

Sponsoring educational seminars helps increase your brand awareness across our 500 member organizations.

Single sponsor per event.

*Typical seminars seat 125 – 200 attendees.*

### **B. Banner Advertising: “New” Monthly MA Insider Newsletter**

**12 Emails/Yr; Max. 5 Spots/Email;  
\$175/Mo; 6X = \$1000 and 12X = \$2050**

Reach your target audience by advertising in our MA Insider Newsletter. MA Insider reaches 15,000.

### **C. Featured Supplier Event**

**4 Product/Service Events/Year; \$2250 each**

At a Featured Supplier Event, you showcase your company by informing our members about your products and services that solve issues for local manufacturers.

### **D. Sponsorship: Annual Peer Group**

**Mega Meeting; 1 Event; \$1750- Sold out**

This yearly event brings together members and facilitators of the twenty Peer Groups with +250 participants.

### **E. Sponsorship: Manufacturer-of- the Year Awards Ceremony & Conference**

**Platinum & Gold Sponsorships Available;  
Platinum \$2500 and Gold \$1000;**

[www.mfrall.com/manufacturer-of-the-year](http://www.mfrall.com/manufacturer-of-the-year)

This premiere event celebrates excellence in manufacturing by recognizing three firms (small, mid-sized, and large) that exemplify giving back to the industry.

**New for 2019:** workshop conferences in three tracks: Executive Leadership, Human Resources, and Quality Assurance.

### **F. Sponsorship: The 2019 MN Manufacturing Conference**

**Platinum Sponsorship available for \$9,500 & Gold Sponsorship available for \$4,500**

<https://www.mpma.com/events/EventDetails.aspx?id=1230258&group=>

MPMA and the Manufacturers Alliance are playing host to The 2019 Minnesota Manufacturing Conference to bring together Minnesota manufacturers to strengthen and unify our industry.

### **G. Banner Advertising: Weekly Training & Education Update Email**

**52 Emails/Yr; Max. 5 Spots/Email;  
4X = \$275, 12X = \$825, 26X = \$1700**

Weekly newsletter reaches 15,000 opt-in subscribers interested in training and education targeted at a variety of disciplines within manufacturing.

### **Custom Packages Available**

We will work with you to find the best media mix to meet your needs. Contact us.