

2020 Advertising and Co-Sponsorship Opportunities

Get your message to our 500 members and 15,000 email subscribers, representing leading manufacturers located primarily in the five-county Twin Cities metro area.*

Limited opportunities offered on a first-come, first-served basis. Reserve today!

A. Sponsorship: Monthly Seminars

12 Events Available; \$500/Seminar

Sponsoring educational seminars helps increase your brand awareness across our 500 member organizations.

Single sponsor per event.

Typical seminars seat 125 – 200 attendees.

B. Sponsorship: Peer Groups

12 meetings/Yr; \$4000

Host one or more meetings, present at a meeting, your message in all presentations, company logo on group flyer.

C. Banner Advertising: “New” Monthly MA Insider Newsletter

**12 Emails/Yr; Max. 5 Spots/Email;
\$175/Mo; 6X = \$1000 and 12X = \$2050**

Reach your target audience by advertising in our MA Insider Newsletter. MA Insider reaches 15,000.

D. Featured Supplier Event

4 Product/Service Events/Year; \$2250 each

At a Featured Supplier Event, you showcase your company by informing our members about your products and services that solve issues for local manufacturers.

E. Sponsorship: Annual Peer Group

Mega Meeting; 1 Event; \$2200

This yearly event brings together members and facilitators of the twenty Peer Groups with +250 participants.

F. Sponsorship: Manufacturer-of- the Year Awards Ceremony & Conference

**Platinum & Gold Sponsorships Available;
Platinum \$3000 and Gold \$1000;**

www.mfrall.com/manufacturer-of-the-year

This premiere event celebrates excellence in manufacturing by recognizing three firms (small, mid-sized, and large) that exemplify giving back to the industry.

Included in 2020: workshop conferences in three tracks: Executive Leadership, Human Resources, and Quality Assurance.

G. Sponsorship: The 2020 MN Manufacturing Conference

Platinum & Gold Sponsorships available

<https://www.mpma.com/events/EventDetails.aspx?id=1230258&group=>

MPMA and the Manufacturers Alliance are playing host to The 2020 Minnesota Manufacturing Conference to bring together Minnesota manufacturers to strengthen and unify our industry.

H. Banner Advertising: Weekly Training & Education Update Email

**52 Emails/Yr; Max. 5 Spots/Email;
4X = \$275, 12X = \$825, 26X = \$1700**

Weekly newsletter reaches 15,000 opt-in subscribers interested in training and education targeted at a variety of disciplines within manufacturing.

Custom Packages Available

We will work with you to find the best media mix to meet your needs. Contact us.