

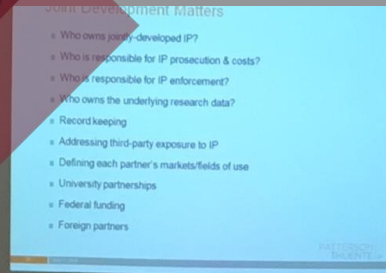
# EXECUTIVE PEER GROUP



**Manufacturers Alliance**  
Sharing Education & Resources Peer to Peer

A Group of Owners,  
Presidents, and CEOs  
Responsible for the  
Strategic and Financial  
Direction of the Firm

Share best practices and receive candid, confidential feedback  
Gain insights from other leaders about strategic business issues  
Develop a network of peers to act as a personal advisory board



FACTORS  
1. PROTECT COPYING (OFFENSIVE)  
2. AVOID INFRINGEMENT (DEFENSIVE)  
3. IN PARTNERS  
PROTECT/ENFORCE  
SCOPE OF PROTECTION

## TYPICAL CHALLENGES

- Winning in the market through organizational agility
- Creating and sustaining the desired company culture
- Living the vision, mission, and values of the organization
- Aligning company initiatives to strategic goals and objectives
- Working with investors, bankers, and private equity firms
- Setting the groundwork to be a good corporate citizen

"The Executive Peer Group does an amazing job bringing relevance to my company. I have participated in over 100 peer group meetings and each was interesting and impactful. Thank you for helping me be a better person professionally and personally!" - Jeff S.,

## HOW YOU BENEFIT

- Validating strategies and plans of action from other executive leaders
- Developing a network of peers charged with similar challenges
- Assessing executive-level strategies for change subject to peer critique
- Enjoying benefits of company membership, including seminars
- Discounts for workshops, certification classes, and on-site training
- Resources and proven solutions to help your organization achieve goals

### BECOME A MEMBER!

Join your peers.  
Contact us today.

763-533-8239  
www.mfrall.com  
peergroups@mfrall.com