

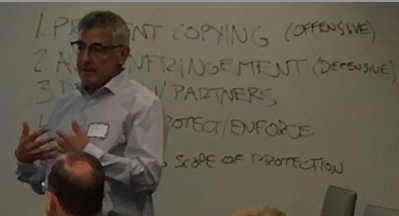
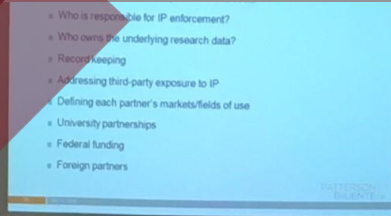
# FINANCIAL EXECUTIVE PEER GROUP

A Community of Financial Executives Responsible for the Efficient Use of Capital in the Implementation of Business Strategies



**Manufacturers Alliance**  
Sharing Education & Resources Peer to Peer

Gain insights for strategic issues in a peer-based learning model  
Share best practices and receive candid, confidential feedback  
Stay current by learning how colleagues solve current issues



## TYPICAL CHALLENGES

- Developing strategies and systems to address financial constraints
- Preparing the organization for mergers, acquisitions & divestitures
- Financing growth through cash, debt, and tax management
- Aligning company initiatives to strategic goals and objectives
- Assessing risk and reward for the application of capital and human resources
- Setting standards for exemplary ethical behavior

"The companies represented in my Manufacturers Alliance peer group are similar enough to my company so that topics and discussions are very relevant. I always come away with at least one idea, question, or issue that I can use." - John G., CFO

## HOW YOU BENEFIT

- Validating strategies and plans of action from other financial executives
- Sharing best practices with peers and outside subject matter experts
- Access to online peer group forum for questions 24/7
- Enjoying benefits of company membership, including free seminars
- Discounts for all associates for workshops and certification classes
- Resources and proven solutions to help your organization achieve goals

### BECOME A MEMBER!

Join your peers.  
Contact us today.

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