

Finance & Accounting for Non-Financial Managers



Your instructor:

Mark Carpenter spent the last 24 years as a Division Controller for Parker Hannifin Corporation. During much of that time, he trained non-financial managers worldwide in understanding and using Accounting for decision making.

In this intensive **two-day** workshop, you will gain an understanding of the balance sheet, income statement and cash flow statement and how to use that information to evaluate alternatives for more effective decision making. **You are encouraged to bring a laptop to the course.**

Course Objectives

This **two-day** course will strengthen your business acumen and help you master the financial language of business. It will show what the numbers really mean to enable you to recognize opportunities to improve profitability and cash flow.

When you return to your company, you will know the advantages and disadvantages of different types of financial data to help you accomplish your department and company goals.

Who Should Attend: Managers who make decisions that affect the profitability of the company including capital purchases, outsourcing, scheduling, make/buy, or product line rationalization decisions, and anyone who prepares or approves budgets, financial reports or business plans.

April 29 and 30, 2021 8:00 a.m. - 4:00 p.m.

Fee: **Members: \$535** per person **Non-MA members: \$695** per person
Receive a 10% discount if you register 14 days prior to the event

Location: **Manufacturers Alliance Training Center**
8421 Wayzata Blvd, Suite 190
Golden Valley, MN 55426

Register: Registration is required. Reserve on-line at www.mfrall.com, click on Workshops by 3:00 pm on April 27, 2021. **Your satisfaction is guaranteed.**

Cancellation Policy: **No refunds** for cancellations after 3:00 pm on April 27, 2021 or for no-shows at workshop. *(Substitutions accepted)*