



Becoming an Influential Leader Online

How to improve your approach with others to increase team effectiveness.
Part of the Strategic Leader Certification



Your instructor:

Jim Doyle blends his diverse knowledge, 25 years of experience and a deep passion for helping others to grow and achieve their goals. His corporate coaching and leadership development skills were refined inside manufacturing organizations including Cargill, Prime Therapeutics and St. Jude Medical. Jim's diverse experience helps manufacturing organizations large and small, build leadership and supervisory competence with the skills to improve execution.

The higher up you go in manufacturing the more important it is to have good people skills. Strategic leaders who apply inclusive influence practices excel at attracting, developing and retaining team members of all generations in the workplace. But how do you know what traits of yours are effective? This workshop will help you self-assess, reflect, and get feedback from others to help develop your own approach to positively influence others.

Course Objectives:

- ◆ Define the Strategic Leadership Model
- ◆ Understand of social style impacts on leadership style
- ◆ Understand Survey of Influence Effectiveness
- ◆ Communicate influence strengths and areas for growth
- ◆ Apply the 10 positive influence tactics
- ◆ Demonstrate impact of leadership with real-world project

Who Should Attend: Middle managers and Directors. Participants should currently have responsibility for a team.

Wednesday, February 24, 2021 9:00 a.m. – 12:00 p.m.

Fee: **MA members** \$335 per person **Non-MA members** \$435 per person
Receive a 10% discount if you register 14 days prior to the event

This workshop is online. Minimum requirements: Computer with speakers and/or headphones; dedicated screen for meeting time; Internet connection; ability to download Zoom.

Register: Registration is required. Reserve on-line at www.mfrall.com, by 3:00 pm by February 22, 2021. You will be sent login credentials in advance of the workshop. **Your satisfaction is guaranteed.**

Cancellation Policy: **No refunds** for cancellations after 3:00 p.m., February 22, 2021, or for no-shows at workshop.