



Fair, Direct and Effective Communication Online

How to build leadership presence and communicate effectively
Part of the Strategic Leader Certification



Your instructor:

Jim Doyle blends his diverse knowledge, 25 years of experience and a deep passion for helping others to grow and achieve their goals. His corporate coaching and leadership development skills were refined inside manufacturing organizations including Cargill, Prime Therapeutics and St. Jude Medical. Jim's diverse experience helps manufacturing organizations large and small, build leadership and supervisory competence with the skills to improve execution.

Leaders increase their personal effectiveness and serve as an example for others to follow by being transparent, fair, direct and collaborative. But how can you be direct while building trust? This workshop will help ground your communication in empathy, develop leadership presence, and provide a framework to follow to avoid common mistakes leaders make when communicating.

Course Objectives:

- ◆ Define leadership presence
- ◆ Link self-awareness and ability to influence with building relationships
- ◆ Understand the end-to-end process of communication
- ◆ Identify common pitfalls of communication and ways to avoid them
- ◆ Explain EQ and leadership presence as a measure of communication
- ◆ Assess personal values and be in alignment of those of the organization to build leadership and communicate effectively

Who Should Attend: Middle managers and Directors. Participants should currently have responsibility for a team.

Wednesday, March 10, 2021 9:00 a.m. – 12:00 p.m.

Fee: **MA members** \$335 per person **Non-MA members** \$435 per person
Receive a 10% discount if you register 14 days prior to the event

This workshop is online. Minimum requirements: Computer with speakers and/or headphones; dedicated screen for meeting time; Internet connection; ability to download Zoom.

Register: Registration is required. Reserve on-line at www.mfrall.com, by 3:00 pm by March 8, 2021. You will be sent login credentials in advance of the workshop. **Your satisfaction is guaranteed.**

Cancellation Policy: **No refunds** for cancellations after 3:00 p.m., March 8, 2021, at the workshop.