



2021 Sponsorship Opportunities

Get your message to our 500 members and 15,000 email subscribers, representing leading manufacturers located primarily in the five-county Twin Cities metro area.*

Limited opportunities offered on a first-come, first-served basis. Reserve today!

Webinar & Podcast Sponsorship

6 webinars and 6 Podcasts: \$4000

12 webinars and 6 podcasts: \$6000

Sponsoring educational webinars and podcasts helps increase your brand awareness across our 500 member organizations. Both have become essential tools for the manufacturing community.

Sponsorship package includes:

- Annual membership
- Webinar: slide in webinar and host to read provided script from sponsor, tag in LinkedIn post. *Typical webinar hosts 50-100 virtual attendees.*
- Podcast: Host to read provided script from sponsor at beginning of each podcast, tag in LinkedIn post, guest speaker at one podcast. *Average 500+ listeners each month.*

Annual Peer Group Mega Meeting

1 Event: \$2200

This yearly event brings together members and facilitators of the twenty Peer Groups with +250 participants.

2021 Manufacturer-of- the Year Awards Ceremony & Conference

Platinum & Gold Sponsorships available

www.mfrall.com/manufacturer-of-the-year

This premiere event celebrates excellence in manufacturing by recognizing three firms (small, mid-sized, and large) that exemplify giving back to the industry.

Sponsorship packages to be released in Spring 2021

2020 event drew 60 in-person and 100+ virtual attendees

Featured Supplier Event

1 Online Event: \$3000

Showcase your company by presenting a seminar on your topic.

Sponsorship includes annual membership, one event, hosted live online.

Typical event draws 30-50 virtual attendees.

Custom Packages Available

We will work with you to find the best media mix to meet your needs. Contact us.