

# Leadership Style and Versatility

Understanding Communication Style Differences

Offered as part of the Supervision Fundamentals Certification



**Your instructor:**

*Natalie Ackerman* is CEO, Talent Edge Group and is a Certified Executive and Career Coach who has spent the last 10 years as a talent management and leadership development consultant for numerous organizations in the Twin Cities. She has coached more than 1,000 leaders from first time managers to the C-suite from every function and within almost every major industry.

Leadership means getting work done by influencing other people. Research shows that the most effective leader-managers have developed a specific set of influence skills: in *Style Awareness and Versatility*. During this program they learn about the strengths and *potential blind spots* of their own style and that of others. They also learn to identify other people's styles and how to adjust their style to relate more comfortably with others. A focus is placed on applying understanding of style differences and versatility to issues of supervision and leadership.

**After completing this workshop participants should be able to:**

- Identify two basic behaviors which create differences in social style/communication style
- Learn about four basic communication styles and their behavioral cues
- Recognize the strengths and potential blind spots of each style
- Adapt behavior to reduce tension and work effectively with others
- Apply understanding of style and versatility skills to supervision and leadership
- Use these new skills to work best with co-workers, managers, customers and suppliers

**Thursday, February 18, 2021 8:00 a.m. – 4:00 p.m.**

**Fee:** **MA members** \$335 per person **Non-MA members** \$435 per person  
*Receive a 10% discount if you register 14 days prior to the event*

**Location:** **Manufacturers Alliance Training Center**  
8421 Wayzata Blvd, Suite 190  
Golden Valley, MN 55426  
(For directions and map go to [www.mfrall.com](http://www.mfrall.com))

**Register:** Registration is required. Reserve on-line at [www.mfrall.com](http://www.mfrall.com), by 3:00 pm by February 16, 2021. **Your satisfaction is guaranteed.**

**Cancellation Policy:** **No refunds** for cancellations after 3:00 p.m., February 16, 2021, or for no-shows at workshop. *(Substitutions are accepted.)*