



Strategic Leader Certification Online

Online Training Requirements

Complete the 5 required workshops, project coaching, and leadership presentation. All workshops are online.

Online Coaching Requirements

Coaching will help you apply what you have learned and complete your final presentation.

Online Project Requirement

Submit one leadership project for review. This project will show benefits to your company by applying knowledge and techniques gained through coursework. A senior manager from the company must sign and approve the project prior to submitting and presenting.

Online Tools & Templates:

Templates are available to help you apply the leadership techniques learned.

Online Program Fees

The complete program fee includes required workshops, materials, templates, and project coaching.

Member companies: \$2,250
Non-member companies: \$2,650

Manufacturers need effective leaders that can attract and retain talent, translate strategy to action, and guide their team to improved performance. Avoid becoming the “bad boss” dealing with turnover. Communicate to your team where they fit and why they matter. Then equip yourself with the tools necessary to become the leader others want to follow. Become...

Certified as a Strategic Leader

Required Online Workshops (in recommended, not required, sequence)

Becoming an Influential Leader
Fair, Direct and Effective Communication
Mission, Strategy and Scorecards
Assessing and Influencing Culture
Developing Your Team’s Skills and Capabilities

Required Online Coaching (in recommended, not required, sequence)

Customized Project Coaching
Customized Presentation Coaching
Strategic Leader Project Presentations

“This Certification program was designed to provide managers and upcoming senior leaders with the skills and experience needed to effectively lead and develop others. Manufacturers need people that are committed not just compliant and a good manager makes all the difference.”

Kirby Sneen
Manufacturers Alliance