ENGINEERING LEADERSHIP PEER GROUP

Manufacturers Alliance
Providing Training & Education Peer to Peer

Expand your knowledge base
Learn effective engineering strategies
Build a network of engineering leaders

TYPICAL CHALLENGES

- Developing a robust engineering strategy from inception to launch
- Working with marketing & sales to deploy the voice-of-the-customer
- Establishing product performance & test criteria to meet customer needs
- Incorporating design for manufacturability into the development process
- Maintain engineering records to track design iterations and modifications
- Reducing time-to-market by applying Lean product development tools

"The most important aspect of peer groups is to grow my network with experts in almost every field of study imaginable. I am using this network for myself, my company, and those I know to help solve challenges, to benchmark, and to generally learn whatever knowledge is sought." -Ron W., Product Engineering Mgr.

BECOME A MEMBER!
Join your peers.
Contact us today.

HOW YOU BENEFIT

- Sharing best practices in a setting with candid and confidential feedback
- Subject matter experts demonstrate useful technologies & practices
- Access to online peer group forum and video library for personal growth
- Resources and proven solutions to help you achieve goals

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