

PRACTICAL TIPS TO RETAINING TALENT

BROUGHT TO YOU BY:



Manufacturers Alliance
Providing Training & Education Peer to Peer

GUEST SPEAKER



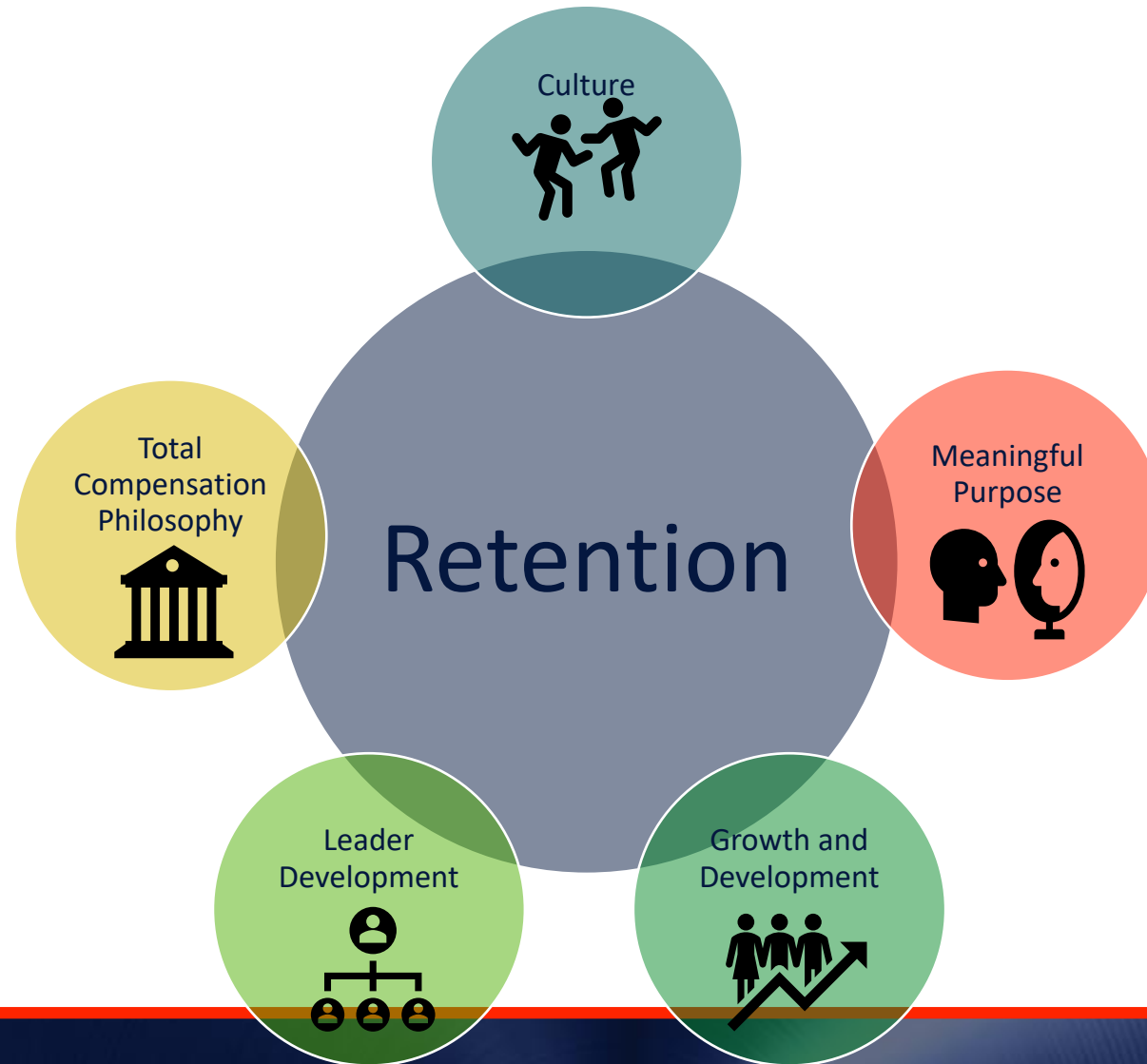
Kelly Hanson, VP of HR
Park Industries

- ✓ Build a Positive Work Culture
- ✓ Finding Meaningful Purpose
- ✓ Offer Growth & Development

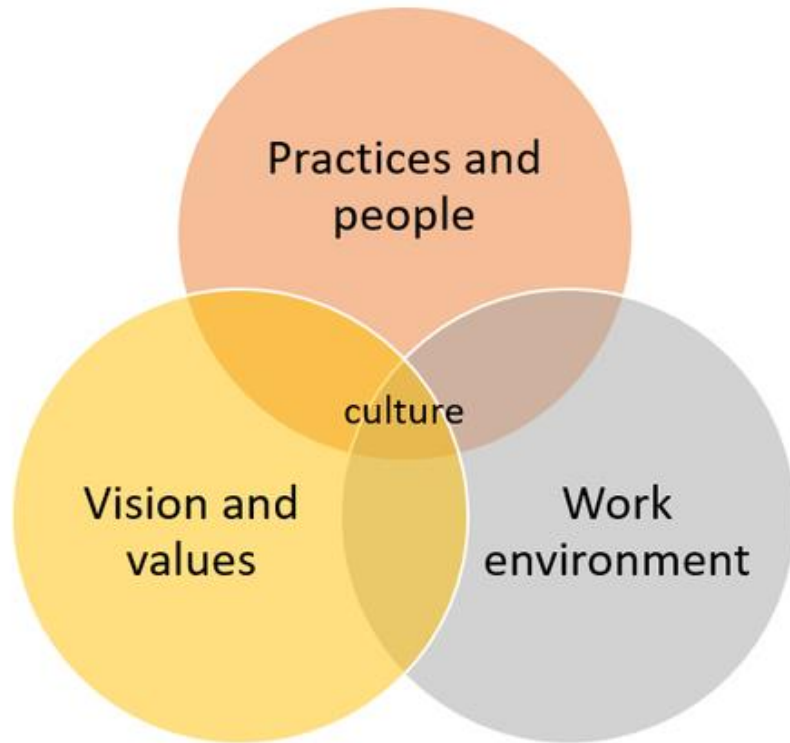
Retaining Talent

Park Industries
Kelly Hansen

Steps to Retention



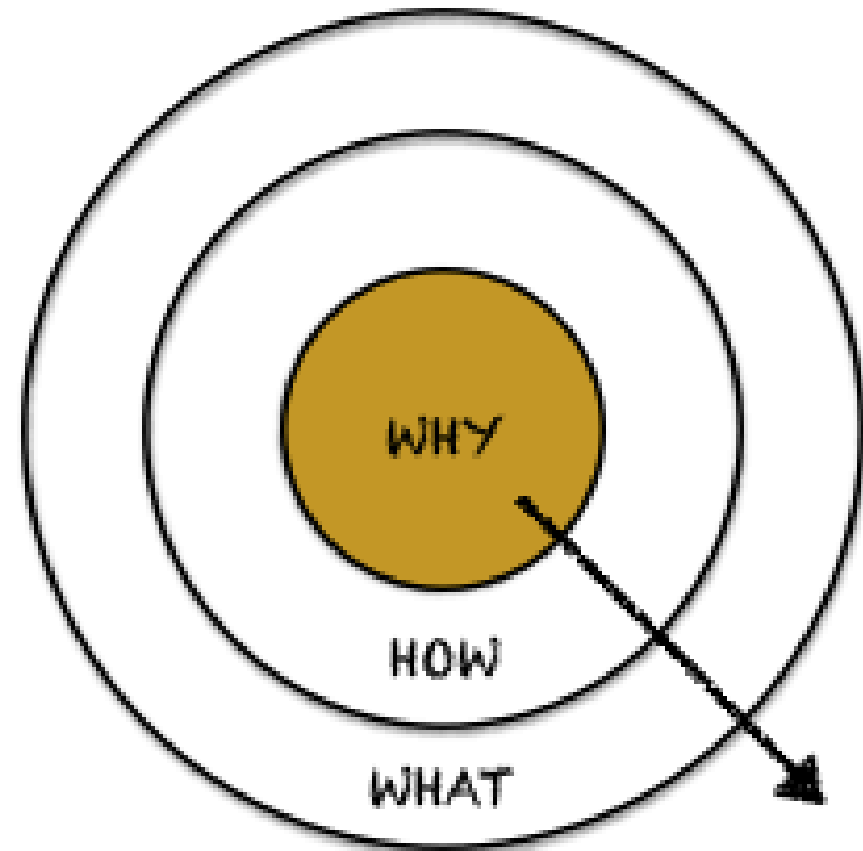
Culture



- Values
- Hire/Fire Criteria
- Fit
- Flexibility
- Inclusive
- Whole self

Meaningful Purpose

- The “Why”
- Outside of Work
- Make Work Matter



Growth and Development



- Individual Focused
- Technical vs. Leader
- Leadership from Within

Leader Development

- Growing Leaders
- Engagement
- Transparency
- Communication
- Promotion Consideration



Total Compensation Philosophy



- Market Competitive
- Value Different Needs
- Win Together

In Summary



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