

# STRATEGIC LEADER CERTIFICATION



This certification will give you the skills to confidently lead successful teams, develop innovative associates, communicate vision, and adapt to changing environments.

## EXPERIENTIAL WORKSHOPS

- ✓ **Becoming an Influential Leader**  
Get results by putting other peoples needs first, not your authority
- ✓ **Fair, Direct & Effective Communication**  
Communicate clearly so you build trust and provide a clear path forward
- ✓ **Mission, Strategy & Scorecards**  
Connect your company mission to a strategy that guides you and scorecards for feedback
- ✓ **Assessing & Influencing Culture**  
Evaluate and enhance company culture to ensure the success of your strategy
- ✓ **Developing Your Team's Skills & Capabilities**  
Identify the skills required to meet goals, then assess performance and future potential
- ✓ **The Leader's Role in Winning the War for Talent**  
Know how to compete for talent, and retain the team you worked so hard to get

## LEADERSHIP PROJECT

- ✓ **Leadership Project**  
This strategic project will show benefit to a company by applying knowledge and techniques gained through coursework and will focus on individual or team development
- ✓ **Personalized Coaching**  
Coaching is available on demand to help you define your project problem and solution implementation
- ✓ **Project Presentation**  
Present your project and measurable outcomes to your peers



Learn more by using the QR code below or visiting [www.mfrall.com/SLC](http://www.mfrall.com/SLC)



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