

2023 SPONSORSHIP OPPORTUNITIES



BECOME A SPONSOR

Get your message to our 500 members and 15,000 email subscribers, representing leading manufacturers located primarily in the five-county Twin Cities metro area.*

Limited opportunities are offered on a first-come, first-served basis, and are not exclusive.

INDIVIDUAL SPONSORSHIPS

✓ Webinar Sponsorship - \$500

Slide in webinar and host to read provided script from sponsor, tag in Social Media post. Typical webinar hosts 50-100 virtual attendees.

✓ Podcast Sponsorship - \$500

Host to read provided script from the sponsor at beginning of each podcast, tag in Social Media post. Average 4,700+ listeners each month.

✓ Podcast Guest - \$800

Exclusive guest speaker on one podcast episode, tag in Social Media post. Includes a Podcast topic planning meeting.

IN-PERSON EVENTS

Peer Group Mega Meeting - \$3,000

✓ Exclusive Sponsorship

This annual winter event brings together members and facilitators of 15 peer groups. The typical event draws 200+ participants.

Sponsorship includes:

- Your logo displayed
- 6 complimentary tickets
- Introduction to the keynote presentation
- Tag in Social Media post

Manufacturer of the Year Awards - \$3,100

✓ Platinum Sponsorship

This annual fall event celebrates excellence in manufacturing by recognizing three firms that exemplify giving back to the industry. The typical event draws 200+ participants.

- Reserved, priority seating for eight
- Company logo listed on table tent
- Recognition at the event in sponsor video
- Inclusion on an invitation to Manufacturing Executives
- Tag in Social Media Post
- Display table at the venue
- Introduce & sponsor one breakout session
- Company logo on event flyer and email

Manufacturer of the Year Awards - \$1,000

✓ Gold Sponsorship

This annual fall event celebrates excellence in manufacturing by recognizing three firms that exemplify giving back to the industry. The typical event draws 200+ participants.

- Complimentary seating for up to four
- Company logo listed in table tent
- Recognition at the event in sponsor video
- Tag in Social Media post

DIGITAL MARKETING BUNDLES

Webinar & Podcast Bundle - \$3,100

✓ 2023 Company Membership

One year of company membership for the calendar year of 2023.

✓ 4 Podcast Advertisements

Host to read provided script from sponsor at beginning of each podcast, tag in Social Media post. Average 4700+ listeners each month.

✓ 4 Webinar Advertisements

Slide in webinar and host to read the provided script from sponsor, tag in Social Media Post. Typical webinar hosts 50-100 virtual attendees.

✓ 1 Podcast Guest Episode

Be a guest on one podcast episode. Includes a Podcast topic planning meeting.

Podcast Bundle - \$1,350

✓ 1 Podcast Guest Episode

✓ 4 Podcast Advertisements

✓ 2023 Company Membership

Learn more by using the QR code below or visiting www.mfrall.com/SPONSORSHIP



Manufacturers Alliance
Providing Training & Education Peer to Peer

For more information about sponsorship contact:
BrittanyB@mfrall.com
763-332-2915

*Customer reach extends beyond the metro area and includes western WI. Reported numbers are ±5%.



SERVICE COMPANY MEMBERSHIP



Connect with your target market, and let manufacturers know you are a member!

YOUR SERVICE COMPANY MEMBERSHIP BENEFITS

✓ Reach Your Target Market

By co-sponsoring an educational webinar, podcasts, or other events you can bring awareness of your brand to our 500+ member companies.

✓ Host a Peer Group Meeting

Demonstrate your company's value by delivering an expert presentation to one of our 20 functional based peer groups.

✓ Educational Webinars

Complimentary access to practical improvement ideas & leadership perspectives

✓ Receive Discounts

Get member pricing for all products and services including workshops on Lean, 6 Sigma and Leadership.

PLUS! Manufacturer of the Year Conference

Recognize three manufacturers for their willingness to share improvement experiences. Then learn from the keynote, breakouts, and benchmarking tours.



Learn more by using the QR code below or visiting www.mfrall.com/MEMBERSHIP

Annual Membership Dues:

Up to 300 employees: \$455
301+ employees: \$655



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