

2024 SPONSORSHIP OPPORTUNITIES



Get your message to our members and email subscribers, representing leading manufacturers located primarily in the five-county Twin Cities metro area.*

Limited opportunities are offered on a first-come, first-served basis, and are not industry exclusive.

IN-PERSON EVENTS

Peer Group Mega Meeting - \$3,000

✓ Exclusive Sponsorship

This annual winter event brings together members and facilitators of 15 peer groups. The typical event draws 200+ participants.

Sponsorship includes:

- Your logo displayed
- 6 complimentary tickets
- Introduction to the keynote presentation
- Tag in Social Media post

Manufacturer of the Year Awards - \$3,000

✓ Platinum Sponsorship

This annual fall event celebrates excellence in manufacturing by recognizing three firms that exemplify giving back to the industry. The typical event draws 200+ participants.

- Complimentary seating for eight
- Company logo listed on table tent
- Recognition at the event in sponsor video
- Inclusion on an invitation to Manufacturing Executives
- Tag in Social Media Post
- Display table at the venue
- Introduce & sponsor one breakout session
- Company logo on event flyer and email

Manufacturer of the Year Awards - \$1,000

✓ Gold Sponsorship

This annual fall event celebrates excellence in manufacturing by recognizing three firms that exemplify giving back to the industry. The typical event draws 200+ participants.

- Complimentary seating for up to four
- Company logo listed in table tent
- Recognition at the event in sponsor video
- Tag in Social Media post

DIGITAL MARKETING

Gold Digital Marketing Bundle - \$1,000

✓ Company Membership

One year of company membership for the calendar year of 2024.

✓ 2 Podcast Advertisements

Host to read provided script from the sponsor at the beginning of each podcast, tag in Social Media.

Platinum Digital Marketing Bundle - \$2,000

✓ 4 Podcast Advertisements

Host to read provided script from the sponsor at the beginning of each podcast, tag in Social Media.

✓ 1 Podcast Guest Episode

Be a guest on one podcast episode. Includes a Podcast topic planning meeting.

✓ Company Membership

One year of company membership for the calendar year of 2024.

✓ Educational Webinars

Code for complimentary access to all live educational webinars.

Learn more by using the QR code below or visiting www.mfrall.com/SPONSORSHIP



Manufacturers Alliance
Providing Training & Education Peer to Peer

For more information about sponsorship contact:
BrittanyB@mfrall.com
763-332-2915



*Customer reach extends beyond the metro area and includes western WI. Reported numbers are ±5%.

HELPING YOU DEVELOP BETTER LEADERS & PROBLEM SOLVERS



Connect with your target market, and let manufacturers know you are a member!

YOUR SERVICE COMPANY MEMBERSHIP BENEFITS

✓ Educational Webinars

Complimentary access to practical improvement ideas & leadership perspectives for your team and your customers

✓ Receive Discounts

Get member pricing for all products and services including workshops on Lean, 6 Sigma and Leadership.



Learn more by using the QR code below or visiting www.mfrall.com/MEMBERSHIP



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