

FINANCE FOR NON-FINANCIAL LEADERS

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Leaders who understand the financial side of the business make smarter decisions and create more impactful improvements. But how do you know which actions truly drive profitability? This course will help you develop the financial acumen to connect your team's work to the company's bottom line.

YOU'LL LEARN TO:

- ✓ Understand key financial statements and what they reveal about your business
- ✓ Connect operational improvements to financial results
- ✓ Speak confidently in financial discussions and meetings
- ✓ Develop simple ROI calculations to justify projects and initiatives
- ✓ Use financial insights to drive smarter, future-focused decisions

DESIGNED FOR

Managers with direct reports and 10+ years experience



Manufacturers Alliance
Providing Training & Education Peer to Peer