

# STRATEGIC LEADER CERTIFICATION

OFFERED BY:  
**Manufacturers Alliance**

Develop the skills and gain the experience needed to think strategically, lead with clarity, and align people, processes, and priorities to drive organizational performance.

## 6 EXPERIENTIAL WORKSHOPS

- 1 Becoming an Influential Leader
- 2 Finance for Non-Financial Leaders
- 3 Strategy, Scorecards, and Accountability
- 4 Mastering Crucial Conversations & Communication
- 5 Leading Organizational Change
- 6 Staying Coachable

## TESTS, PROJECTS & COACHING

At the end of the certification, complete an online assessment to reinforce strategic leadership concepts. Practical application demonstrates your ability to apply what you've learned, drive meaningful results, and is validated with managers sign-off.

*“ My biggest challenge was in balancing priorities. I felt stressed. If your position is one that requires you to be thinking 2 steps ahead in any aspect of your role, this certification is for you. ”*

**Nick Johnson, Sr. Manufacturing Engineering Manager**

### How It Works:

- ✓ Complete the training, tests & a project
- ✓ Access coaching to know you're doing it right
- ✓ Become certified in as little as 6-months

### The Fee:

Members: \$3,450 per person  
Non-members: \$3,950 per person