

Manufacturers Alliance **SPONSORSHIP OPPORTUNITIES**

Maximize your visibility and relationships with manufacturers as a sponsor.

Hundreds of manufacturers trust the Manufacturers Alliance as a source for training & education. Our manufacturing audience represents leading manufacturers located primarily in the five-county Twin Cities metro area.

Get in front of Minnesota manufacturers by becoming a 2026 sponsor.

QUICK STATS:

35

Years Serving Manufacturers

400+

Member Companies

15K

Email Audience

BECOME A
SPONSOR



Manufacturers Alliance
Providing Training & Education Peer to Peer

www.mfrall.com/sponsorship

Manufacturers Alliance SPONSORSHIP OPPORTUNITIES

Limited opportunities are offered on a first-come, first-served basis

MANUFACTURER OF THE YEAR

This event honors three standout manufacturers, each recognized for their culture of continuous improvement. Grow your exposure and connections through this event, 30 years in the running, with over 200 industry attendees representing 60+ manufacturing companies.

PLATINUM SPONSORSHIP - \$4,000

- 8 reserved priority seats
- Prominent logo feature on table tent
- Highlighted in event's sponsor video
- Prominent display table at event
- Introduce & sponsor a breakout session
- Logo feature on event flyer and in emails
- Tagged in multiple social media posts

GOLD SPONSORSHIP - \$1,200

- 4 guaranteed complimentary seats
- Logo feature on table tent
- Highlighted in event's sponsor video
- Logo feature in emails
- Tagged in social media posts

MEGA MEETING

This annual winter event brings together members of peer groups and community groups, drawing over 200 participants.

SUPER SOCIAL

This annual summer event brings together members of peer groups, drawing over 200 participants.

EXCLUSIVE SPONSORSHIP - \$3,600

- Logo featured in promotions
- Logo featured in the event program
- 5 complimentary tickets
- Prominent display table at the event

EXCLUSIVE SPONSORSHIP - \$3,600

- Logo featured in promotions
- 5 complimentary tickets
- 1-2 Minutes on the Mic
- Reserved placement at swag table

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